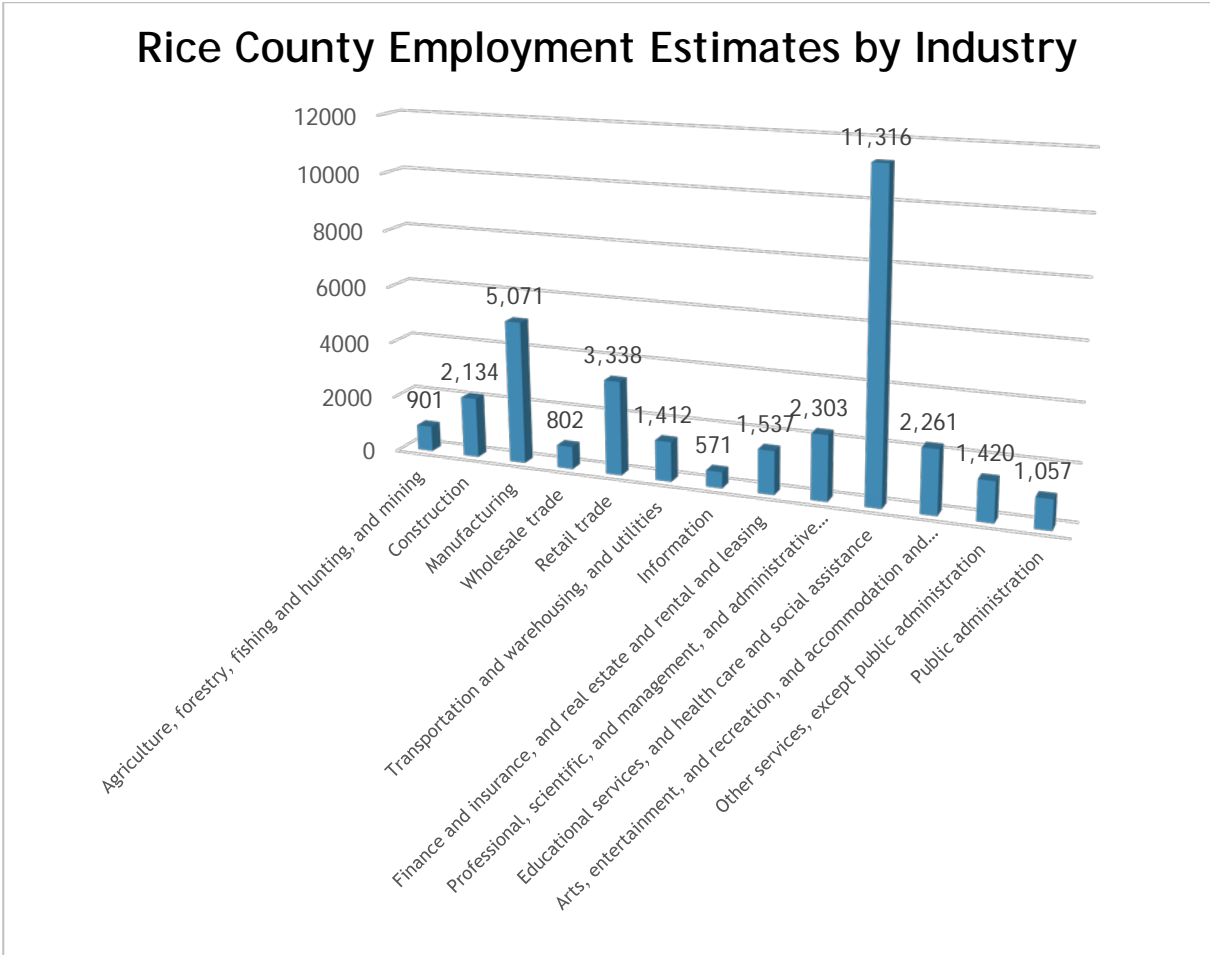




# Demographics

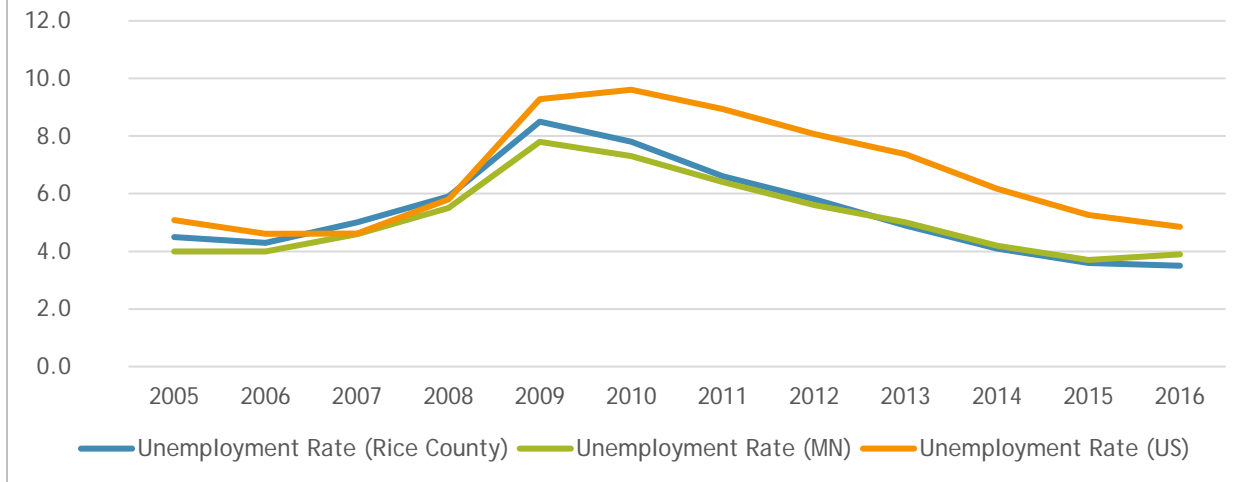
## Labor & Employment

The labor force includes all people classified in the civilian labor force, plus members of the U.S. Armed Forces (those on active duty with the United States Army, Air Force, Navy, Marine Corps, or Coast Guard). The Civilian Labor Force consists of people classified as employed or unemployed.



Employment trends continue to mirror national patterns, with job growth slowly increasing. Education, health care, and social assistance, along with manufacturing, continue to lead the labor force in Rice County. (2012-2016 American Community Survey)

## 12 Year County, State and National Unemployment Rate



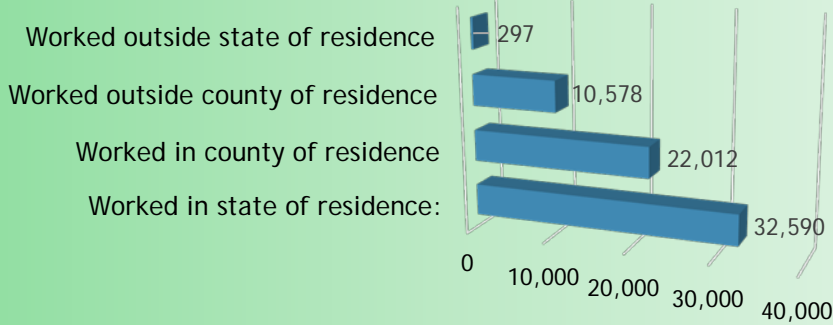
The unemployment rate continues to mirror state and national trends. Rice County's 2016 unemployment rate of 3.5% is slightly lower than the state average of 3.9%, and falls below the national average of 4.9%. Recent County and State unemployment rates have fallen below the pre-2008 unemployment rates. (U.S. Department of Labor: Bureau of Labor Statistics)

### Rice County Labor Force Status and Employment Characteristics (population 16 years and over): 2012 – 2016 American Community Survey

Status	Total	Male	Percent	Female	Percent
In labor force	35,678	18,620	52.2	17,058	47.8
Not in labor force	16,658	8,056	48.4	8,602	51.6

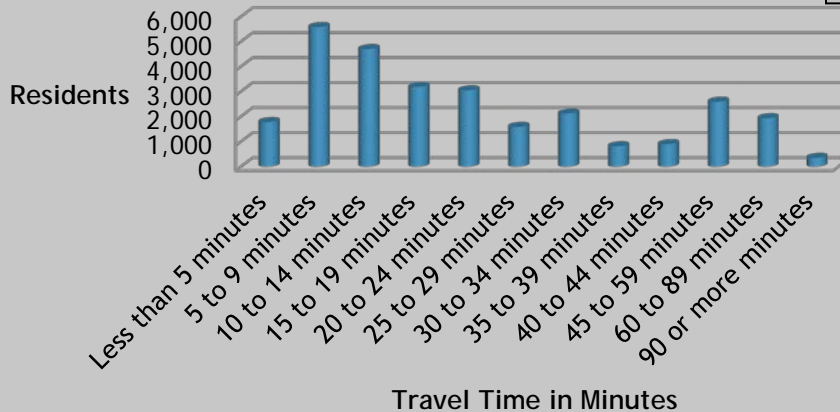
The total Rice County population of residents 16 years and older is 52,336. Of this total, 68.2% (35,678) are in the labor force. The number of males and females in the labor force is nearly split, with slightly more males in the work force than females.

## Rice County Residents Place of Work 16 and Over



Over 99% of Rice County residents work in the state and over 67% work in the county. Over 54% of residents travel less than 20 minutes to work. The vast majority (73%) drive alone to work and significantly less (7.2%) carpool. (2012-2016 American Community Survey)

## Rice County Residents Travel Time to Work



## Rice County Mode of Transportation to Work 2012 – 2016 American Community Survey

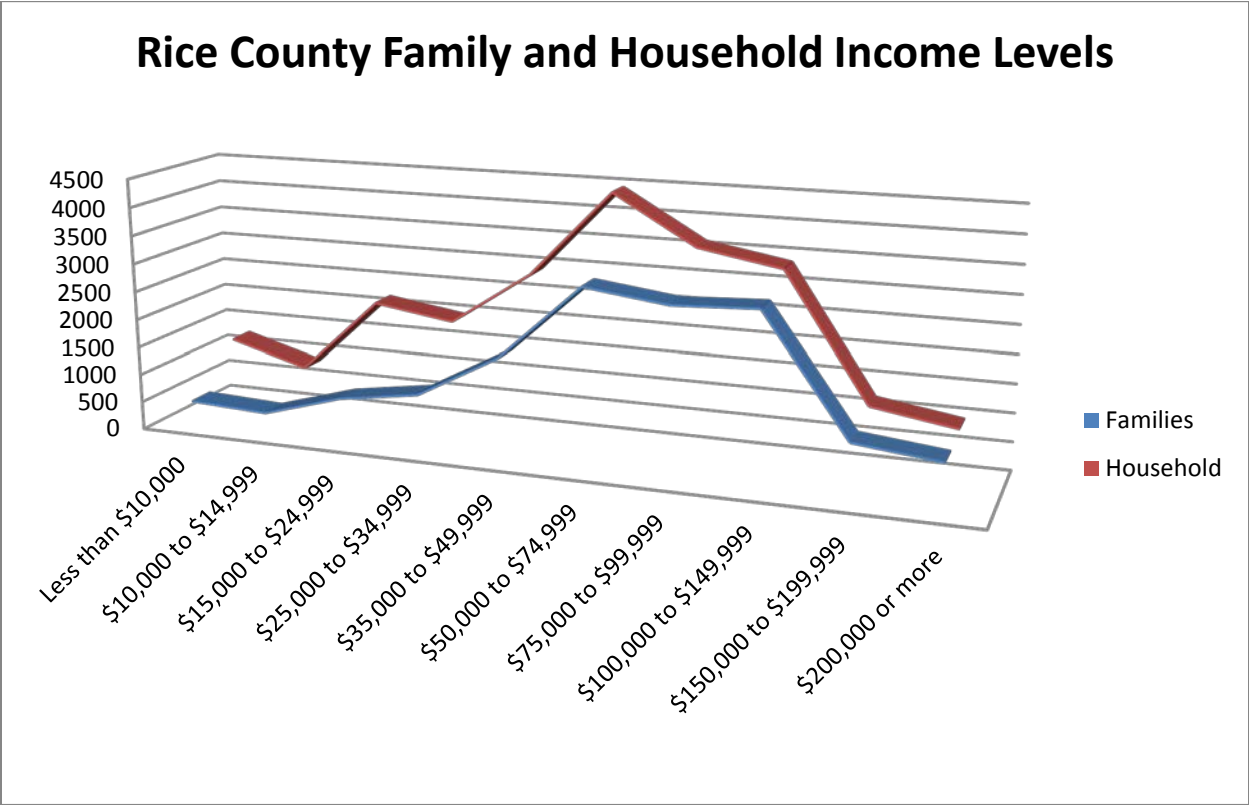
Type	Workers	Percent
Drive Alone	24,451	73.2
Carpool	2,411	7.2
Public Transportation (excluding taxicab)	167	0.5
Walk	1,289	3.9
Other Means	617	1.8
Work at Home	4,463	13.4

# Income and Economics

## Rice County 2012-2016 American Community Survey Median and Average Income

	Median	Average
Families	75,606	90,117
Households	61,683	76,639

Over 63% of Rice County residents have a household income level between \$35,000 and \$149,999. For that same income range, over 70% is family income. According to the U.S. Census Bureau, a household includes all the people who occupy a housing unit as their usual place of residence. A family includes all the people living in the same household who are related to the householder by birth, marriage, or adoption. Thus, the number of family households is equal to the number of families, but family households may include more members than do families since a household may comprise a group of unrelated people or one person living alone.



\*Above information can be referenced by linking to the U.S. Census Bureau American FactFinder at <http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml> unless otherwise noted.